



Cheers! Welcome to Best Place!

Best Place is located in the heart of the original Pabst Brewery in downtown Milwaukee. This historic venue boasts two unique event halls located in two buildings dating to the 1800s. Best Place's staff has the professional experience to help people host unforgettable events.

Look no further for the "Best Place" for your event! We frequently host wedding ceremonies and receptions, holiday, anniversary, birthday, and retirement parties, corporate seminars, lectures, workshops, and meetings, nonprofit fundraisers, bridal and baby showers, celebrations of life, and so much more.

*"As a catering company and as event planners, our clients frequently ask us to recommend a place to hold their events. Best Place at the Historic Pabst Brewery has joined the top of our list as a captivating and historic venue for professional and social occasions."*

-Saz's Catering

*"I see this as a unique venue where Old World charm and a contemporary style combine to make any event a memory. It's a caterers dream and a host's dream-come-true!"*

- Scott Shully, Shully's Cuisine and Events

Best Place is a small, family-run business that is built on the foundation of honoring the legacy that Jacob Best started in 1844, and that Frederick Pabst continued into the twentieth century. We meticulously care for these historic landmarks, maintaining them for future generations to enjoy. Our event team cares for each of our clients unique needs with the same spirit, maintaining our reputation as one of the BEST wedding venues in the country!

- Jim & Karen Haertel ♦ Owners and Chief Stewards

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www.bestplacemilwaukee.com  
917 W Juneau Ave. ♦ Milwaukee, WI 53233  
Sarah Grissmeyer ♦ 414-614-0172 ♦ bestplaceevents@gmail.com  
Cheryl Komp ♦ 414-217-5794 ♦ [pbrme@ymail.com](mailto:pbrme@ymail.com)  
Mark Yancheske ♦ 414-403-8413 ♦ bestplaceevents.inquiries@gmail.com

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## The Great Hall & Speakeasy

Built in 1880 and renovated in 2014, The Great Hall was the original corporate headquarters of the Pabst Brewery. This space includes Frederick Pabst's original office, the prohibition-themed "Speakeasy" bar, original stained glass windows, a back bar built in 1890, ornate woodwork, and cream city brick exterior.

### The Great Hall:

**Seated Capacity:** 250 people

**Square Footage:** 4800

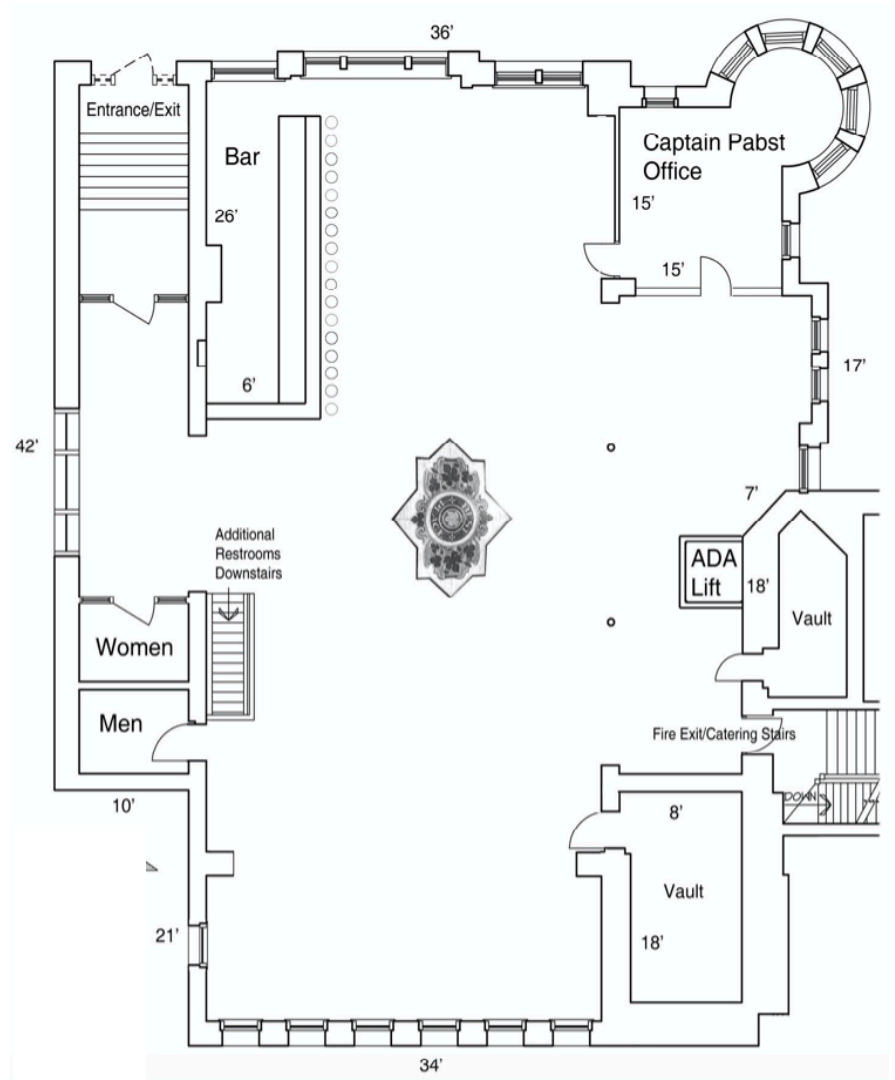
**Room Dimensions:** 60' x 80'

**Ceiling Height:** 18'

**Dance Floor:** 25' x 25' (Or more!)

**Head Table:** Up to 16 people

**Bridal Suite:** Included



**The Great Hall - 923 W Juneau Ave.**

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## **Blue Ribbon Hall & The Captain's Courtyard**

Step back in time as you enter Blue Ribbon Hall, the corporate VIP center of the historic Pabst Brewery. This German beer hall-style space comes complete with an outdoor courtyard that we call "Captain's Courtyard", a second-story balcony, hand-painted fresco murals, iron chandeliers, hand-blown glass windows, and hand-carved decorative wood trim.

### **Blue Ribbon Hall:**

**Seated Capacity:** 140 people

**Square Footage:** 2000

**Room Dimensions:** 40' x 50'

**Ceiling Height:** 14'

**Dance Floor:** 25' x 25'

**Head Table:** Up to 12 people

### **Captain's Courtyard:**

**Seated Capacity:** 120 people

**Square Footage:** 1350

**Room Dimensions:** 30' x 40'

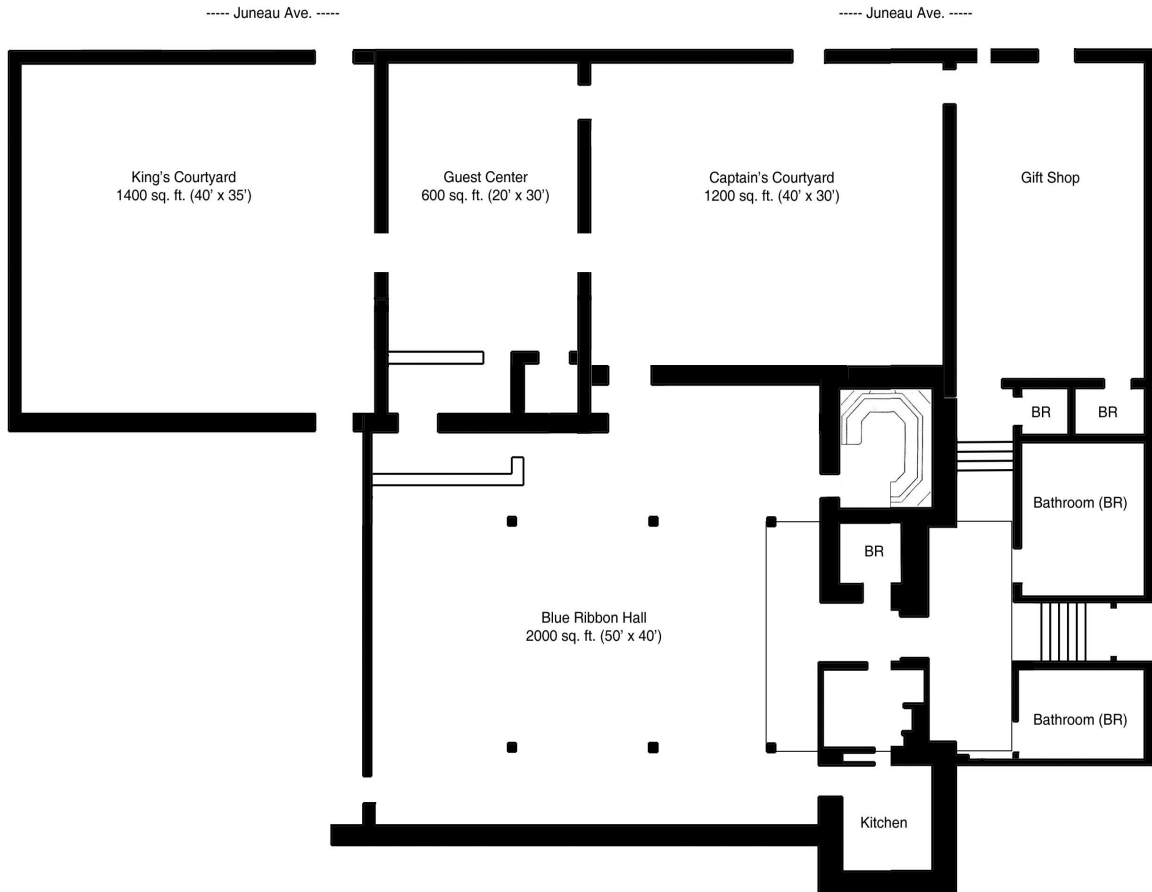
**Ceiling Height:** Open Air

**Dance Floor:** 25' x 25'

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### Blue Ribbon Hall & Related Areas

Scale: 1/16" = 1'-0"

### **Blue Ribbon Hall - 907 W Juneau Ave.**

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## Rental Rates and Price Information

Please contact our team for current rental rates. Our rental fee includes more than most venues: tables and chairs, full bar capability, bartenders, water station, room setup and cleaning\*, A/V, projector, screen, microphones, podiums, and the historic event spaces themselves.

### Add-Ons (Optional):

Additional Hours - \$500.00 per hour Monday - Thursday, \$1000.00 per hour Friday - Sunday  
Ceremony fee - \$500.00 with room rental, \$500.00 per hour of occupancy without room rental  
Beer History Tour - \$100.00 per special tour request  
Stage rental - \$100.00

### Additional Charges (Required):

Sales Tax - 5.5% applied to room fee, add-ons, and bar bills  
Gratuuity - 18% on any hosted bar bill  
Saturday rates apply for Holiday weekend events

## Beverage Information

We have very reasonable beverage pricing, and we don't have rigid drink packages. We like to let you customize a bar package for your event. We prefer to simply charge for each beverage you wish to host, up to a maximum amount, with tip, that you are comfortable with ahead of time. When events host beer, wine, and soft drinks, the price per person averages about \$25. When cocktails are added to that, the average price per person goes up to about \$40 for rail (Absolut, Tanqueray, Bacardi, Jose Cuervo, Seagrams 7, and Christian Brothers brandy) and about \$60 for a full open bar including premium/top shelf liquors. We do not have a minimum purchase requirement for private event rentals.

\$2.00 - Bottled Water and Soda (Coke products)  
\$3.00 - Sprecher Root Beer, Juice, and Non-alcoholic Pabst  
\$4.00 - Pabst, Schlitz, Old Milwaukee, and other domestics  
\$5.00 - Hard Seltzers including White Claw and others  
\$6.00 - Craft Beer including Lakefront, Central Waters, and other Wisconsin breweries  
\$6.00 - \$9.00 - Wine selections including Cabernet, Merlot, Pinot Noir, Chardonnay, Sauvignon Blanc, Pinot Grigio, Prosecco, Riesling, and Rose.  
\$7.00 - 12.00 - Mixed Drink and Spirit selections

\*\*Pricing is subject to change based on market conditions

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## **HOTELS & LODGING**

The Brewhouse Inn & Suites | Across the Street - 1215 N 10th St., Milwaukee, WI 53205  
Hyatt Place Downtown Milwaukee | 1 Block - 800 W. Juneau Ave., Milwaukee, WI 53233  
The Aloft Hotel | 6 Blocks - 1230 Old World 3rd St., Milwaukee, WI 53203  
Hyatt Regency Milwaukee | 9 Blocks - 333 W. Kilbourn Ave., Milwaukee, WI 53203  
DoubleTree by Hilton Hotel | 6 Blocks - 611 W. Wisconsin Avenue, Milwaukee, WI, 53203  
Hilton Milwaukee City Center | 7 Blocks - 509 W. Wisconsin Ave., Milwaukee, WI 53203  
InterContinental Milwaukee | 12 Blocks - 139 E. Kilbourn Ave., Milwaukee, WI 53202  
Iron Horse Hotel | 1 mile - 500 W. Florida St., Milwaukee, WI 53204  
The Pfister Hotel | 1 mile - 424 East Wisconsin Avenue, Milwaukee, WI 53202  
Drury Plaza Hotel Milwaukee Downtown | 1 mile - 700 North Water Street, Milwaukee, WI 53202

## **LOCAL ATTRACTIONS**

Best Place Beery History Tour - Best Place Gift Shop - 917 W Juneau Ave. Milwaukee WI 53233  
Discovery World at Pier Wisconsin | 2 Miles - 500 N. Harbor Dr., Milwaukee, WI 53203  
Fiserv Forum | 3 Blocks - 1111 Vel R. Phillips Ave., Milwaukee, WI 53203  
Harley-Davidson Museum | 10 Blocks - 400 W. Canal St., Milwaukee, WI 53201  
Marcus Center for the Performing Arts | 6 Blocks - 929 N. Water St., Milwaukee, WI 53202  
American Family Field | 3 Miles - 201 South 46th Street, Milwaukee, WI 53214  
Milwaukee Art Museum | 2 Miles - 750 North Lincoln Memorial Drive, Milwaukee, WI 53202  
Milwaukee County Zoo | 6 Miles - 10001 West Bluemound Road, Milwaukee, WI 53226  
Milwaukee Public Market | 10 Blocks - 400 N. Water St., Milwaukee WI 53202  
Milwaukee Public Museum | 6 Blocks - 800 West Wells Street, Milwaukee, WI 53233  
Milwaukee Repertory Theater | 6 Blocks - 108 E. Wells St., Milwaukee, WI 53202  
Milwaukee Riverwalk | 6 Blocks - Downtown Milwaukee  
The Domes | 2 Miles - 524 S. Layton Blvd., Milwaukee, WI 53215  
Old World 3rd St. | 6 Blocks - Old World 3rd St., Milwaukee, WI 53202  
Pabst Mansion | 1 Mile - 2000 West Wisconsin Avenue, Milwaukee, WI 53233  
Potawatomi Bingo Casino | 2 Miles - 1721 W. Canal St., Milwaukee, WI 53233

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## Approved Event Caterers

	Contact	Phone	Website
Antigua	Citlali Menieta	414-321-5775	<a href="http://antiguamilwaukee.com">antiguamilwaukee.com</a>
Beans & Barley Catering	Jennifer Yandow	414-278-7878	<a href="http://beansandbarley.com">beansandbarley.com</a>
Chef Jack's Catering	Candy Curly	262-549-5558	<a href="http://chefjacks.com">chefjacks.com</a>
Davian's Catering	Andi Salmon	262-781-8507	<a href="http://davians.com">davians.com</a>
Irene's Catering	Mark Vicena	414-645-4469	<a href="http://irenescatering.com">irenescatering.com</a>
Mader's Creative Cuisine	Kathleen Weber	414-271-3377 X224	<a href="http://madersrestaurant.com">madersrestaurant.com</a>
Black Shoe Catering (Maxie's / Blues Egg)	Heather Shea	414-336-1005	<a href="http://blackshoehospitality.com">blackshoehospitality.com</a>
Prime Minister Catering	Tim	262-238-1530	<a href="http://pmcatering.com">pmcatering.com</a>
Red Lion	Sandy Gillespie	414-469-9409	<a href="http://redlionpubmke.com">redlionpubmke.com</a>
Saz's Catering	Matt Hawkins	414-256-8765	<a href="http://sazs.com">sazs.com</a>
Shully's Cuisine	Nina Darling	262-242-6633	<a href="http://shullyscuisine.com">shullyscuisine.com</a>
Smoke Shack Catering	Nicki	414-585-8934	<a href="http://smoke-shack.com/catering">smoke-shack.com/catering</a>
Tall Guy and a Grill Catering	Brit Grosenick	414-777-0770	<a href="http://tallguyandagrill.com">tallguyandagrill.com</a>
Zilli's Hospitality	Todd Garvens	414-278-6997 262-547-9447	<a href="http://zillihospitalitygroup.com">zillihospitalitygroup.com</a>

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## Suggested Vendors

<b>Photographers</b>	Contat	Phone	Website
Front Room Photography	Shannon Richmond	414-294-0080	<a href="http://frphotowedding.com">frphotowedding.com</a>
George Street Photo & Video	Emma Perry	866-831-4103	<a href="http://georgestreetphoto.com">georgestreetphoto.com</a>
Holen Photography	Dan Holen		<a href="http://holenphotography.com">holenphotography.com</a>
M Three Studio Photography	Molly Micheael	262-497-7246	<a href="http://mthreestudioblog.com">mthreestudioblog.com</a>
Paul Bialas Photography	Paul Bialas	414-704-5600	<a href="http://lakecountyphoto.com">lakecountyphoto.com</a>
Reminisce Studio	Miranda Kneeland	414-405-6693	<a href="http://capturingyourday.com">capturingyourday.com</a>
SB Photography and Design	Adam Aten	414-220-0022	<a href="http://sbphotoanddesign.com">sbphotoanddesign.com</a>
Twin Lens Weddings	Sarah Moore	414-628-4773	<a href="http://twinlenswedding.com">twinlenswedding.com</a>
Vital Image Studio	Tasha Motto	262-292-9000	<a href="http://vitalimage.com">vitalimage.com</a>
<b>Florists</b>			
Bank of Memories & Flowers	Melissa Maas	262-253-9111	<a href="http://bankofflowers.net">bankofflowers.net</a>
Bloom Floral & Event Design	Laurel Flannery	414-731-4265	<a href="http://blsoomlovely.com">blsoomlovely.com</a>
Feisty Flowers	Jaclyn Millonzi	414-526-5202	<a href="http://feistyflowers.com">feistyflowers.com</a>
French Poodle Floral	Cindy Davis	414-379-1977	<a href="http://frenchpoodlefloral.com">frenchpoodlefloral.com</a>
Milwaukee Flower Company	Sally Vander-Wyst	414-899-1395	<a href="http://milwaukeeflowerco.com">milwaukeeflowerco.com</a>
<b>Bakery</b>			
Aggie's Cakes & Pasteries	Rachel Schmidbauer	414-482-1288	<a href="http://aggiescakes.com">aggiescakes.com</a>
Extra Special Touch Bakery	Diane Wisnieski	262-542-5801	<a href="http://testbakery.com">testbakery.com</a>
Gigi's Cupcakes	Larry Lechner	414-777-7465	<a href="http://gigiscupcakesusa.com">gigiscupcakesusa.com</a>
The Cake Lady	Cecelia Baker-Grade	414-294-4220	<a href="http://cakeladydesigns.com">cakeladydesigns.com</a>

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## Suggested Vendors Continued

Party Rentals	Contact	Phone	Website
Arena Rentals		414-831-7000	<a href="http://arenaamericas.com">arenaamericas.com</a>
Brookfield Party Rentals	Debbie Martinucci	262-786-2666	<a href="http://madfoxparty.com">madfoxparty.com</a>
Canopies	Doug	414-760-0770	<a href="http://canopiesevents.com">canopiesevents.com</a>
Windy City Linen	Tera Stam	224-279-1500	<a href="http://windycitylinen.com">windycitylinen.com</a>
BBJ Linen	Lindsay Wolf-Kacala	414-355-9010	<a href="http://bbjlinen.com">bbjlinen.com</a>
<b>Wedding Planning</b>			
Dare to Dream Weddings	Megan Potter	414-232-4391	<a href="http://daretodreamweddingswi.com">daretodreamweddingswi.com</a>
Events to a T	Tiara Gomez	262-914-9661	<a href="http://eventstoatmke.com">eventstoatmke.com</a>
Blue Fancy Events	Meredith	414-376-3414	<a href="http://bluefancyevents.com">bluefancyevents.com</a>
Timeless Events	Kristin Wroblewski	262-751-6355	<a href="http://milwaukeeeventplanning.com">milwaukeeeventplanning.com</a>
<b>DJ's</b>			
A Personal Touch	Matt Collins	262-510-5061	<a href="http://apersonaltouchdj.net">apersonaltouchdj.net</a>
Acoustic Generation	Matt or Linsea	847-477-5257	<a href="http://theacoustingeneration.com">theacoustingeneration.com</a>
Airwaves MKE WIS	Ramsey Renno	414-306-8273	<a href="http://milwaukeeairwaes.com">milwaukeeairwaes.com</a>
That DJ Entertainment	Joe Grenz	414-269-8500	<a href="http://thatdjentertainment.com">thatdjentertainment.com</a>
<b>Officiant</b>			
Connie Horvath		262-689-5162	
Judge Derek Mosely		(414) 286-8759	<a href="mailto:derek.mosley@milwaukee.gov">derek.mosley@milwaukee.gov</a>
<b>Other</b>			
Bianca Bridal Boutique (Gowns/Tuxs)	Kelly Lahti	262-251-5400	<a href="http://biancabridalbtq.com">biancabridalbtq.com</a>
City Tours MKE (Shuttle Services)	Meghan Miles	414-712-8690	<a href="http://citytoursmke.com">citytoursmke.com</a>
Jewelry Works (Custom Wedding Jewelry)	Michael Eubank	262-377-9010	

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## Frequently Asked Questions

### **Is a deposit required?**

Yes, a deposit of 25% is required to secure a date immediately. The full balance is due 30 days prior to the event.

### **How early can we get into the venue?**

Typically between 2-2:30pm, though depending on the circumstances we may be able to offer earlier entry.

### **When can we drop off decorations?**

We allow drop-offs the day prior to the event.

### **When do we have to be cleared out?**

We won't boot you out the door when your event ends, though we do ask that you leave within one hour of the end of the contracted event.

### **Can we pick up decoration the next day?**

Yes, if decorations are packed up in boxes after an event, you can come back the next morning to pick them up.

### **Is the venue ADA compliant?**

Yes, we are fully ADA compliant. Passageways are 33" wide or more, restrooms are ADA compliant, and the elevator lift is 39" x 60".

### **What is your cancellation policy?**

We are happy to postpone events rather than cancel. A sample contract is available upon request.

### **Are there bar minimums or bar packages?**

No, our bar operates on a consumption basis.

We don't have a required minimum purchase, and we don't have rigid drink packages. We like to let you customize a bar package for your event. We can give you examples and a better explanation of a consumption based package upon request.

### **How many bartenders will you staff?**

We staff one bartender per 50 guests.

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## Frequently Asked Questions Continued

### **Is there an on-site caterer?**

We do not have an in-house caterer, but we do have an approved list of caterers that we love to work with.

### **How far in advance must we book your services?**

We suggest as soon as possible, we're not a very well kept secret anymore.

### **Do you provide a sound system or A/V?**

Yes, we can provide microphones, HD projector and screen, and a house sound system.

### **Are there restrictions on decorations?**

Preserving the historic buildings is important to us, we ask that our clients respect the history of the venue. Items are not to be placed on the walls or hung from the ceilings (we suggest the use of easels which we can provide). All displays located within Best Place cannot be changed or removed. The use of glitter, confetti, sequins, sequins-confetti or tinsel is prohibited. Tape, nails, tacks & staples are prohibited. Only enclosed candles are permitted. Fogging and bubble machines are not allowed. No candles, glass vases nor lanterns are allowed on the floor.

### **What is the parking situation for guests?**

There is street parking available in front of the venue and in the surrounding Brewery District neighborhood. There is also a parking garage across the street managed by Interstate Parking, you can reserve spaces with that company.

### **Is there a hotel nearby?**

Yes, there are two hotels close to Best Place. The Brewhouse Inn & Suites, and Hyatt Place Downtown are both located within one block of Best Place.

### **Could other events be scheduled the same day?**

Yes, we do have beer history tours but they will not conflict with any hall rental situation. There also may be another event in a different venue.

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